

Ways to Save Money & Energy at Your Business



How Saving Energy Saves Money

Cost-effective energy efficiency projects can reduce annual utility bills by 20% and significantly reduce greenhouse gas emissions, all while saving your business money.

(Source: California Energy Commission)

No-Cost Steps to Save Energy

- Turn off office equipment when not in use.
- Lower the thermostat in the winter. Raise the thermostat in the summer.
- Use sunshine to warm your business during colder months. Close drapes and blinds at night to retain heat.
- Keep doors and windows closed to prevent heat loss during winter or loss of cool air in summer.
- Adjust lighting timer controls or install photocells to adjust to seasonal changes.

Cost Savings From Saving Energy

- Save \$90 or more each year by activating power management features per computer.¹
- Caulk or weatherstrip any drafty doors or windows. This saves up to 20% per year in heating and cooling costs.¹
- Lower your water heater thermostat. For every 10°F lower, you can save up to 13% in water-heating costs.²
- Replacing a refrigerator made before 1993 with an EnergyStar rated one can save up to \$65 a year in energy costs.¹



1 Energy Star
2 Flex Your Power

Ways to Save Money & Water at Your Business



How Saving Water Saves Money

- Water-related uses account for 19% of California's electricity, 30% of its natural gas and 88 billion gallons of diesel fuel every year. Water-efficiency measures can reduce water and sewer costs by 30%. (Source: California Energy Commission)

No-Cost Steps to Save Water

Improve Water Conservation Awareness

- Incorporate water conservation policy and procedures into training programs.
- Post water-conservation stickers in places where employees congregate.
- Educate employees on water conservation measures.

Initiate an Employee Water Conservation Program

- Initiate your awareness program with a letter directed to each employee from the head of your business that provides background info about the water conservation policy and its implications for operations.
- Emphasize the need for individual responsibility as part of a team effort to reduce water consumption.
- Recognize and reward those employees who submit 'water-saving ideas.'

Visit CoolCalifornia.org for more money saving tips. For more information, contact Tabetha Willmon at 916.324.0664 or twillmon@arb.ca.gov.